



## IdrisCraftAndBlends Curly Hair Cream

### •INGREDIENTS

- Water: 1000 grams
  - B5 (Panthenol): 15 grams
  - Polyquart: 15 grams
  - Silk Protein: 15 grams
  - Phenoxyethanol: 5 grams
  - BTMS-50: 32 grams
  - Shea Butter: 40 grams
  - Olive Oil: 72 grams
  - Cetyl Alcohol: 20 grams (or less)
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### MEASUREMENT FOR 10-Liter Batch

- Water:8,000 grams
- B5 (Panthenol):120 grams
- Polyquart-7:120 grams
- Silk Protein:120 grams
- Phenoxyethanol:40 grams
- BTMS-50: 256 grams
- Shea Butter: 320 grams
- Olive Oil:576 grams
- Cetyl Alcohol: 160 grams

### •WHAT IS CURLY HAIR CREAM?

Curly hair cream is a specially formulated hair care product designed to nourish, moisturize, and define curly hair textures. It is enriched with ingredients that provide hydration, reduce frizz, and enhance the natural curl pattern. Curly hair tends to be drier due to its structure, which makes it harder for natural oils to travel down the hair shaft. This cream helps seal in moisture, soften curls, and improve manageability.

### •WHAT IS IT USED FOR?

**hydration:**The water-based formula, combined with humectants like B5, ensures deep hydration for curly hair.

**Frizz control:**Ingredients like Polyquart-7 and silk protein help smooth the hair cuticle, reducing frizz and flyaways.

**Curl definition:**Shea butter and olive oil work together to define curls, giving them a bouncy and well-structured appearance.

**Softness and shine:**Cetyl alcohol and BTMS-50 act as conditioning agents, leaving hair soft, smooth, and shiny.

**Protection:**Phenoxyethanol acts as a preservative, ensuring the product remains safe and effective over time.

**•HOW TO USE**

1. Apply a small amount of the cream to damp or dry hair.
2. Distribute evenly through your curls using your fingers or a wide-tooth comb.
3. Style as desired and allow your curls to air dry or use a diffuser for added volume.